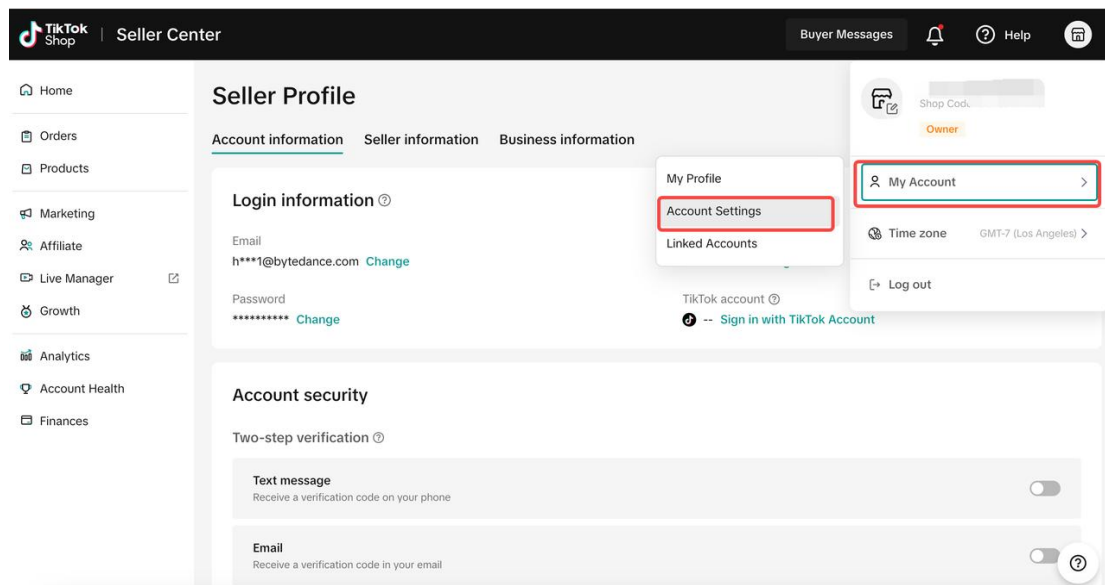


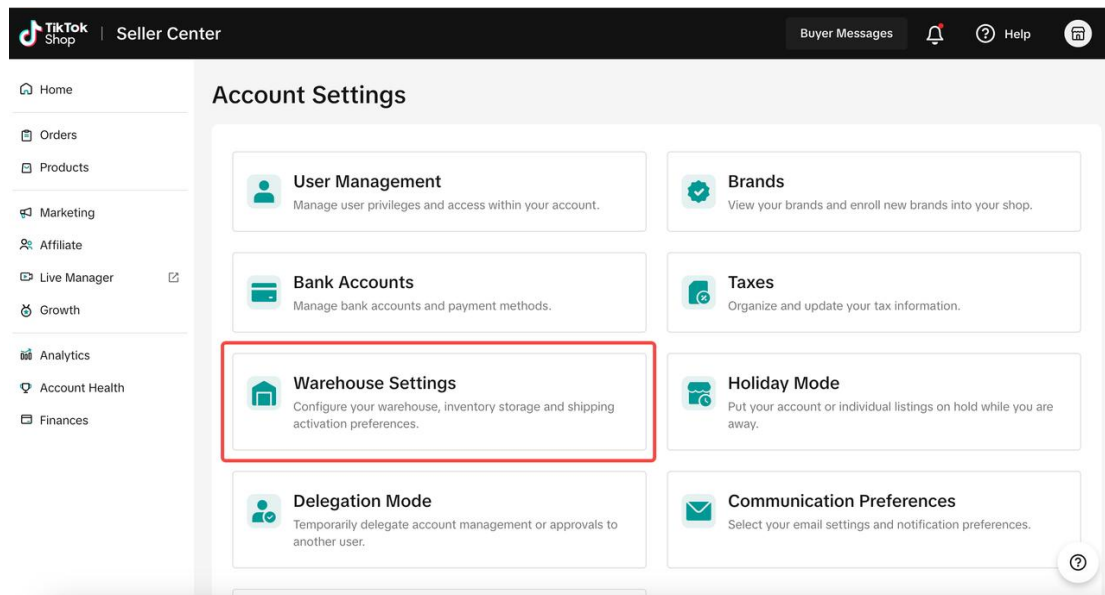
美区 TikTok 店铺教程—2.设置店铺物流

1. 物流设置步骤

1.设置发货地址

在 My Account--Account Settings--Warehouse Settings 里设置发货地址和退货地址，发货地址可支持添加 20 个。（如果从 FBA 发货，任选其中一个仓库填写即可，发货的时候只需回传 Tracking number 即可。）





2. 设置发货模式 Shipping Options

✓美国小店支持三种发货方式：

1. TikTok Shipping(TikTok 上门揽收)
2. SellerShipping（商家自发货）
3. Fulfillment by TikTok(FBT 需联系 AM 开通) -连续 28 天日均 50 单

跨境店的话只有商家自发货

点击 Orders > Shipping Options 可以设置发货方式。可以由顾客自行选择通过平台发货还是商家自发货。

TikTok Shipping 和 Seller Shipping 只能二选一，如选择 Seller Shipping（自发货），必须完成运费模板的设置

TikTok shipping In use

You ship the order, we'll take care of the rest.

Use services from TikTok Shop shipping partners
Sellers can choose services from leading carriers and compare rates upon label creation. TikTok Shop has partnered with USPS, UPS, and FedEx, and you can charge customers' shipping fees according to the selected carrier's standard rates.

Easy to set up and fully integrated with your shop
Set up shipping in fewer steps, buy and print shipping labels, and get automatic tracking updates directly in Seller Center.

Free shipping for customers on most orders
TikTok Shop offers most customers free shipping at checkout.

Discounted and promotional shipping rates for sellers
TikTok Shop offers you negotiated carrier rates and promotional discounts.

[View details](#)

Seller shipping
Better suited for sellers using integration partners' services.

Select from a wider range of carriers
Currently, you can ship your orders with USPS, UPS, FedEx, DHL, Amazon Logistics, AxleHire, Better Trucks, Deliver-it, GLS US, Lasership, Lone Star Overnight, Ontrac, Spee-Dee Delivery, TForce, Wizmo. You can also set up customers' shipping fees.

Update tracking number manually
Upload tracking for your orders through TikTok Seller Center or a supported integration partner.

TikTok Shop shipping coupons
TikTok Shop offers promotional discounts for shipping expenses on eligible orders.

[Select](#)

在 Shipping Templates 完成运费模板的设置：

Shipping Templates Tutorials & Help

Set shipping fees for orders you ship by yourself. Please ensure the shipping fee templates cover all your product weights. Shipping fee template is related to your warehouse. [Manage warehouse information](#)

[Add New Template](#)

Template Name/ID	Warehouse Name/ID	Warehouse Address	Shipping to	Updated	Actions
tester ID: 7243297929677801258	U.S Pickup Warehouse ID: 7243342883815130926	United States, Washington Seattle	United States	06/13/2023 4:55:46 AM	Edit

< 1 > 50 /Page